



Specifics About Our Island

"Be Aware"

- We're different! We're an "island"!
- *Street lights are environmentally friendly and have low illumination specifically for that reason!*
- We are 7 miles long of beautiful sandy beach!
- *We have only 2-lanes of roadway (Estero Boulevard) from north to south!*
- There are **NO** stop signs for 6 miles on Estero Boulevard!
- *There are limited sidewalks!*
- There are **NO** bike paths!
- *Streets flood periodically, making it difficult to travel during high rains!*
- Traffic will be congested for 90 days a year! Be patient!
- *There are many distractions (bikes, pedestrians, commercial signs, traffic signs, etc.)!*
- People who visit our island are "on vacation" and have a 'care-free' attitude! Keep that in mind while walking, driving or biking!
- *Trollee (trolley) Service is used as an island transport!*
- We have traffic bollard warnings at certain pedestrian crossings!
- **NO parking on Estero Boulevard right-of-way!**
- Everyone has to share the roadway at one time or another!

Be Safe! Be Smart! Be Seen!

TROLLEE (Trolley)



ETIQUETTE

"Be Aware"

- *Passing a trolley may be dangerous! Proceed with caution & be aware of pedestrians!*
- When trolley is stopped directly on roadway, you may pass the trolley slowly and with caution!
- *When exiting trolley, do not cross the street until trolley is moving and traffic is clear!*
- Always yield and allow trolley to re-enter into traffic!
- *Cost - \$.50 per person/Senior \$.25 (Children under 6 – free) (Correct change needed)!*
- All day passes are available (\$1.50 per day/\$3.00 for 3-day)!
- *Trollies run from 6:30 a.m. – 9:25 p.m. Monday – Sunday, except Labor Day, Thanksgiving, and Christmas!*

Be Safe! Be Smart!

Be Seen!

We're happy to share our beach, sunshine, palm trees & island atmosphere with you.

Enjoy yourself!



Brochure compliments of the
Fort Myers Beach Public Safety Committee – 2013

Town of Fort Myers Beach



VISITORS! RESIDENTS!

"BE AWARE"



Pedestrians, Bicyclists & Motor Vehicles



- Point to Safety!
- Take time to cross safely!
- *Cross the street 'as if your life depended on it'!*
- Make sure drivers see you!
- *Use only designated crosswalks!*
- Don't become a statistic!

Be Safe! Be Smart!

Be Seen!



Pedestrians "Be Aware"



- Use only designated crosswalks! Approach with caution!
- Make eye contact with the motor vehicle driver!
- **Do not** assume the motor vehicle driver sees you!
- Point for Safety in Crosswalks— Extend your arm out to alert drivers you want to cross!
- Make sure the road is clear and traffic has stopped before entering the crosswalk! Look left, right, left!
- Do NOT walk into traffic!
- Wear light & bright clothing for easy visibility
- Wear reflective clothing and carry a flashlight while walking at night!
- Thank drivers who yield to your crossing with an acknowledgement!
- Make sure all lanes of traffic are stopped before venturing into roadway!
- When available, use sidewalks!
- Always walk facing the traffic!
- Watch for vehicles entering & exiting Estero Boulevard!

Be Safe!
Be Smart!
Be Seen!



BICYCLISTS! "Be Aware"

- Ride with traffic on roadways whenever possible!
- Never ride facing traffic!
- Don't use cell phones or ear buds while operating your bike!
- Ride single file!
- Always wear light and bright colored clothing!
- Use bright lights – day and night – on the front and rear of your bike!
- Never assume the pedestrian or motor vehicle driver sees you!
- All children under 16 are required to wear a helmet!
- Everyone should wear a helmet!
- Look left, right, left when crossing the street or driveway!
- Share the road when shoulders are too narrow!
- Use a designated crosswalk when crossing Estero Boulevard!
- If you ride on the sidewalk, share the walk with pedestrians!

Be safe!
Be smart!
Be seen!



MOTOR VEHICLE DRIVERS!

"Be Aware"

- **Stop** for pedestrians in crosswalk! It's a **Florida State Law!**
- It is **ILLEGAL** to pass a car/truck that has stopped at crosswalk!
- Be Alert! Pedestrians may dart out into traffic without warning!
- When turning left in the center lane, keep the traffic bollards on your right!
- Watch for pedestrians, bicycles and mopeds!
- Do NOT use cell phones or text while driving!
- Flash your headlights to signal you have seen the pedestrian(s)!-Never assume the pedestrian sees you!
- Driving is most difficult at dusk and dawn!
- Share the road with bicycles and give them a minimum of 3 ft. clearance!
- Don't drink and drive!
- Wait until the pedestrian has fully crossed the road before proceeding!
- When approaching Estero Blvd. from a side street, look left, look right, look left for pedestrians and bicyclists!
- Watch for trolley passengers boarding or exiting the trolley!

Be Safe! Be Smart! Be Seen!